

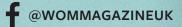
## SPECIAL EDITION INTERIORS

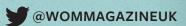
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RADIANT PAINT COLORS TO LIVEN UP YOUR SPACE P6

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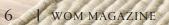
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Many traditional libraries feature brown wood paneling, but slap on a coat of highgloss blue paint—like in this living room designed by Richard Keith Langham—and you get a modern space that feels fresh and vibrant.

Radiant Paint Colors to Liven Up Your Space



## High-Gloss Blue

## Mustard

Does the thought of painting your living room yellow scare you to your very core? Just paint an accent, like a door or a single wall, instead.







**Clay** The warm coral walls set off the neutral and colorful decor perfectly.

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**Sage Green** Turn to nature and bring indoors. Green-infused grays of intrigue as a backdrop for a gallery wall.





Crisp White A crisp, matte white is totally timeless. Pure White is there for you when you just can't with trends anymore







**Royal Blue** It's basically the color of wanderlust right in your own home. It'll make you feel like you're on vacation, even if the closest you're getting to an island escape is your laptop's screensave

## Crimson

Avoid the super bright reds and your house won't look like a fire station. A richer shade of crimson will warms up any space

Dark Gray The mix of cool and warm tones in a living room strikes the perfect balance. Gray shades bring the 18th-century boiserie back to life, while also serving as a classical background for colorful midcentury and contemporary furnishings.



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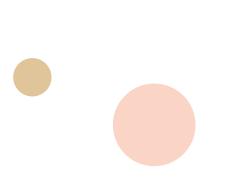
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# Kids' room decorating ideas

What did your room look like when you were a kid?
We're guessing not exactly like these colorful, creative, and undeniably cool spaces. The bedrooms of these uber stylish children are lessons in judicious editing, inspired ideas, and damn good taste.
Looking for something more specific? Check-out our great ideas for decorating boys rooms, girls rooms, and baby nurseries.







## Lighten the Mood

These soft pink-and-white walls give the room a warm, comforting rosy flow without being overwhelming and dominating the room. Keep the rest of the decor simple and neutral, so the room feels like a relaxed retreat.



## Go Neutral

If they're too young to choose a color scheme (or you just don't trust their judgment, yet), go neutral. That way, as they gets older, they can grow into the room and choose a palette for themselves.

## Touch of boho

Paired with walls in an easy-to-use white, Ivory with gray undertones, it's a perfect blend of comforting and cozy,



Subtle safari

In the Bucket List family's Hawaii home the children's bedroom has a Kenya theme complete with custom built-in bunk beds set off with an orange and white striped rug and a blue dresser.



## INTERIOR TRENDS FOR 2021



**VELVET** Searches for velvet have increased by 400% over past six months and is the most searched for fabric. Sumptuously seductive, velvet beds and velvet sofas are some of the most covetable ways to bring the look home.



## DECORATIVE PLATES

Pretty porcelain plates deserve to get noticed – whether at your next dinner party or proudly displayed in your cabinet or on walls. You won't want to leave these hidden in cupboards. It's time to display your decorative dishes!



## PLASTER EFFECT

Moving away from exposed brickwork and heavy metals, 2020's answer to the industrial look will take a softer turn with sandy, textured walls reminiscent of raw plaster.



SCALLOPS

We're calling it the 'Blue Planet effect' because this season's interior looks took a dive deep under the ocean with sea creatures swimming across every surface. From scalloped furniture to fish scale tiles and all things curved, wavy and ocean-inspire



**BUCKLES** The devil is in the detail, so they say, and designers have their attention firmly on straps, belts and buckles for the foreseeable. Leather is your best bet for buckling down in style; take your cue from Mallorcan studio Nico Guevara whose Canapé daybed (pictured) is pulled together by a belt strap.



## TIPS FOR CREATING THE PERFECT KITCHEN

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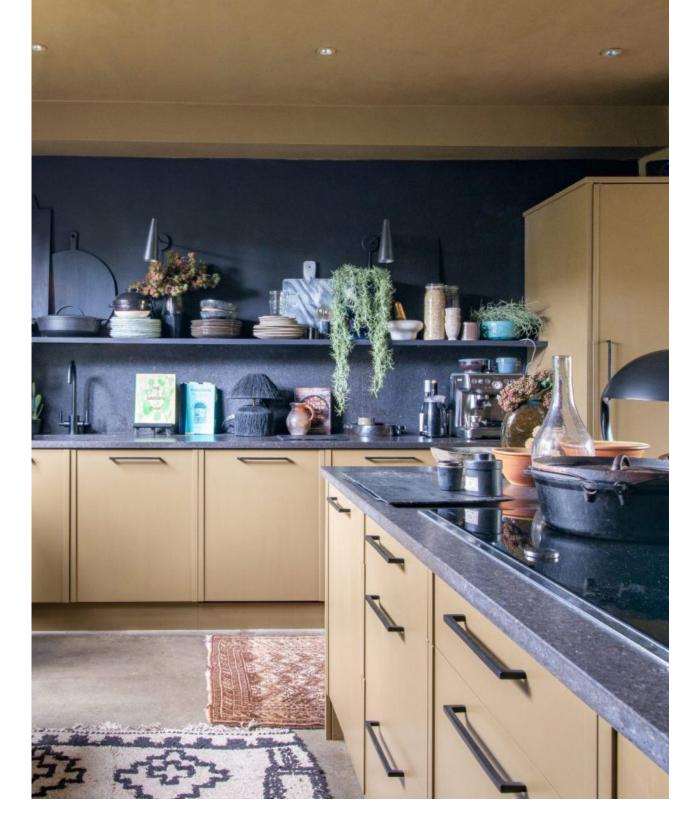
Designing your ideal kitchen is not as easy as it may seem. From cabinetry to colour combinations, there is a lot to take into consideration so it is always worth taking on some expert advice from those in the know. Interior designer Rose Narmani founder of her eponymous brand and renowned for her glamorous and textured aesthetic, reveals her secrets to having an impactful space filled with character...



**Consult a kitchen designer** To get the absolute maximum from your space, input from a professional kitchen designer can prove invaluable. Their experience and expertise will offer you plenty of simple ideas – as well as innovative ones – that you might not have even considered.

Kitchen designers will also have up-to-the-minute knowledge of products, fixtures and fittings, and can source everything on your behalf. Ultimately, they'll help ensure your new kitchen works as efficiently as possible.





## Cabinetry choice is crucial

'For me it is all about beautifully designed cabinetry,' says Abigail. 'I like a modern look yet classic feel – with sleek, flat-front units in dramatic hues that bring out personality and unique styles." With my own kitchen cabinets, it was hugely important for me to partner with a company like Herringbone Kitchens, where craftsmanship is key and materials well considered.'

Make the space seamless It's important to have a kitchen that seamlessly and beautifully integrated with the rest of your space,' explains Abigail. 'Often in open-plan areas, the kitchen does not gel, which can make it a less-than-relaxing space." In my kitchen, I've echoed the colour palette, materials and lines with the rest of my space so when you transition through from living to dining to kitchen nothing jars, everything flows.





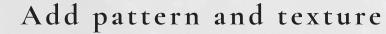


Inject your personal style into your interiors through layering, as you would do an outfit. Here we share ideas on how to create a personal, layered look.









Using dense pattern and texture can add a real intensity to a space, but avoid chaos by making it very clear which is the most important and where the hierarchy of your colour choices lie. The success of a space is all about the proportion of colour and print.

Tell a story Rooms that have a piece of sentimental hand-me-down furniture next to a beautiful modern, velvet sofa. A scuffedaround-the-edges cabinet found on eBay, mixed with a vintage lamp base and modern, printed shade.

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Create a company magazine tailored to reach and expand your audience and customer base. A stylish lifestyle themed magazine that embodies the ethos of your business that is developed, designed, published and delivered in one smooth process. Build your database, customer engagement, brand loyalty, saliency, premium-ness and word of mouth in one easy read. Despite operating in a digital age, direct mailshot remains a very formidable force as an effective advertising tool. Neurological testing has shown direct mail scores higher for emotional intensity, longer term in memory and brain engagment and research shows direct mailshots results in over 92% engagement, that is opened by intended recipient, over 86% response to call to actions, over 54% connection to the business social media and over 23% shared with other members of the household. To develop your lifestyle and brand magazine email sales@wommagazine.co.uk.



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